

# How to identify network server rack brands



## Overview

To determine the right size for a server rack, it's essential to consider both the current and future needs of your equipment.

## Key Takeaways

You can identify a network server rack brand by checking manufacturer labels, model numbers, design features, and compliance markings. Check Manufacturer Labels and Model Numbers

Most server racks have a manufacturer label or plate located on the front, side, or inside the cabinet. This label often includes the brand name, model number, and serial number, which can be cross-referenced with the manufacturer's website or product catalogs to confirm the brand. Some racks also have barcode stickers or QR codes that provide product information when scanned.

### Examine Design Features

Different brands often have distinctive design elements:

- Rack frame construction: Some brands use cold-rolled steel, powder-coated finishes, or modular side panels.
- Mounting rails: Adjustable or pre-marked rails may indicate specific manufacturers like ESTEL, APC, or Rittal.
- Cooling and airflow systems: Pre-installed fans, perforated doors, or sound-dampening panels can be brand-specific features.

- Locking mechanisms: Unique locking systems or handles may help identify the manufacturer .

#### Verify Compliance and Standards

Check for industry compliance markings such as EIA-310-D for rack unit dimensions or IEC 60297 for structural standards. Some brands also include NEBS or NIST SP 800-53 compliance for specialized applications, which can help narrow down the manufacturer .

#### Compare with Manufacturer Catalogs

Once you have labels, model numbers, or design cues, compare them with manufacturer catalogs or online listings. Leading server rack brands include ESTEL, APC by Schneider Electric, Rittal, Panduit, and Eaton . Online resources like Metoree or Accio provide updated lists of top server rack manufacturers and their product features .

#### Additional Tips

- Look for unique accessories such as integrated PDUs, cable management systems, or modular panels that are often brand-specific .
- If the rack is part of a data center, check purchase records or asset management systems for brand information.
- For older or unmarked racks, photograph the rack and compare it online with images from manufacturer websites or reseller listings. By combining label inspection, design analysis, compliance verification, and catalog comparison, you can reliably identify the brand of a network server rack.

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